

International Seminar on Enhancing the Influence of STM Journals and Frankfurt Book Fair 2019



October 17 – 23, 2019

EDP Sciences

Frankfurt, Stuttgart, Germany;
Paris, France

EDP Sciences is a French / E.U.- based but truly internationally operating publishing company that is fully dedicated to the services for its authors and readers. It is owned by learned societies (French Physical Society, French Chemical Society, Society of Applied and Industrial Mathematics and the French Optical Society) and run by a team of more than 50 publishing professionals, most of them holding a long track-record in academic journal publishing.

This one- week program will present the working executives the opportunity to learn best practices of the transition from print to digital publishing and new developments in the digital information services for STM journal publishers.

Unique features include:

- A hands-on learning program led by guest speakers who are industry recognized management level executives from major STM journal and book publishers.
- Topics on the major key factors of the STM journal and book publishing industry which continues to make the transition from print to digital and to relative online information and knowledge services.
- Attending the Book Fair Frankfurt 2019
 - 1) will give the participants the opportunities to meet and discuss the topic they are concerned with the professional people from the STM journal publishers.
 - 2) will also provide an opportunity to gain an understanding of the overall publishing industry in the Europe.
- The program will provide many opportunities to discuss your organization's biggest challenges in relation to increasing the journal's international impact including both recruiting authors as well as building circulation.

Thursday, Oct. 17

- Morning :Onsite Registration; Program Orientation; Welcome Reception;
- Afternoon : Frankfurt Book Fair

Friday, Oct. 18

Seminar at Stuttgart

- Morning Topic: The overview of Thieme's publishing and operation model
- Afternoon Topic: How to promote the development of STM journals

Saturday , Oct 19

Seminar at Stuttgart(*continued*)

- Morning Topic: The development trend of STM journals
- Afternoon Topic: The development status of STM journals in German and French language, and the analysis of English journals published in

Germany and the France that provide insights

Sunday, Oct 20

Seminar at Stuttgart(*continued*)

- Morning Topic: Digital publishing of STM journals
- Afternoon Topic: Convergence publishing of STM journals

Monday, Oct. 21

Stuttgart → Paris

Tuesday, Oct. 22

Seminar at EDP Sciences

- Morning Topic: OA publishing of STM journals
- Afternoon Topic: New modes of STM journals service

Wednesday, Oct. 23

- Morning Topic: Seminar summary
- Afternoon Paris → Beijing



Registration: Registration costs € 3000 euro per person and includes program materials, meeting room, interpreter for difference languages and Book Fair Ticket. Flights, meals and hotel accommodations are not included.

Dates: Oct. 17 – 23, 2019

Hotel: Contact us for hotel recommendations

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